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MBA - ENTREPRENEURSHIP PROJECTS LIST 2027

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Innovative Entrepreneurship Project Ideas for
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CREATE IMPACT



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Empowering Students. **BUILDING SKILLS. CREATING CAREERS.**

ACADEMICS • TECHNOLOGY • RESEARCH • TRAINING • PLACEMENTS

ABOUT NEWZEN

NEWZEN INFOTECH, established in **2008**, is an **ISO Certified** organization providing professional solutions in Academic Projects, Corporate Training, Software Development, Research Support and Placement Services.

With **18+ years of excellence**, NewZen has become a trusted partner for students, researchers and professionals across Telangana & Andhra Pradesh.

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WHY NEWZEN?

- ✓ 18+ YEARS EXPERIENCE
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- ✓ PLACEMENT SUPPORT



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MBA - ENTREPRENEURSHIP PROJECTS LIST- 2027

S.NO	PROJECT NAME
1	Analyzing Consumer Behavior Trends to Innovate in the Food and Beverage Startup Sector
2	Business Strategy for Subscription Box Services
3	Comprehensive Business Plan for AI-Powered Startups
4	Growth Strategy for Health and Wellness Startups in the Post-Pandemic Era
5	Market Entry Strategy for Disruptive Innovations in the Healthcare Industry
6	Scalable Business Model for a Digital Content Creation Startup
7	Strategic Partnership Plan for Startups in Emerging Technologies
8	Strategic Plan for Launching a New Fintech Startup in Emerging Markets
9	Strategic Plan for Launching a New Mobile Health App
10	Developing a Business Model for Sustainable Startups in the Green Technology Sector
11	Developing a Business Strategy for Digital Nomad-Friendly Ventures
12	Developing a Growth Strategy for Eco-Friendly Consumer Products
13	Developing a Market Penetration Strategy for Health-Tech Startups
14	Developing Business Models for Startups Focused on Circular Economy Practices
15	Developing Effective Go-to-Market Strategies for Tech-Enabled Startups
16	Developing Scalable Business Models for the Gig Economy
17	Developing Strategies for Scaling Up a Social Enterprise
18	Developing Sustainable Supply Chain Strategies for New Manufacturing Ventures
19	Exploring Innovative Financing Options for Early-Stage Tech Startups
20	Exploring Innovative Product Development Techniques for Tech Startups
21	Exploring Strategies for Building Brand Equity in Emerging E-Commerce Ventures
22	Exploring Strategies for Customer Acquisition in Mobile App Startups
23	Exploring Sustainable Business Practices for Impact-Driven Social Enterprises
24	Exploring the Potential of Augmented Reality in Retail Startups
25	Exploring the Potential of Remote Work Solutions for Startup Flexibility
26	Exploring the Potential of Subscription-Based Business Models in the Fitness Industry
27	Exploring the Role of Crowdfunding in Scaling Creative Projects
28	Exploring the Role of Innovation Labs in Driving Startup Growth
29	Exploring the Role of Leadership in Driving Startup Culture and Performance
30	Exploring the Role of Mentorship in Entrepreneurial Success
31	Exploring the Role of Venture Capital in Scaling Early-Stage Startups
32	Leveraging AI and Machine Learning to Innovate in the EdTech Startup Space
33	Leveraging Blockchain Technology to Enhance Transparency and Efficiency in Supply Chains
34	Strategies for Managing and Scaling Remote Teams in a Startup Environment
35	The Effectiveness of Crowdsourcing Platforms for Funding Creative Startups
36	The Effectiveness of Digital Marketing Campaigns for Early-Stage Startups
37	The Impact of Branding and Marketing on Startup Success in the Creative Industry
38	The Impact of Cross-Industry Innovation on Startup Success
39	The Impact of Digital Transformation on Traditional Retail Startups
40	The Impact of Economic Trends on Startup Funding and Growth
41	The Impact of Ethical Practices on Consumer Trust in New Startups
42	The Impact of Regulatory Policies on Startup Ecosystems in Developing Countries

43	The Impact of Social Media Influencers on Startup Brand Growth
44	Customer Experience in the Growth of Service-Based Startups
45	Customer Feedback in Refining Startup Offerings
46	Data Analytics in Shaping Business Strategies for New Ventures
47	Incubators and Accelerators in Scaling Early-Stage Ventures
48	Intellectual Property in Protecting Innovations in Startups
49	Market Research in Shaping Startup Strategies
50	Social Entrepreneurship in Addressing Urban Poverty